

**Greater Georgetown Chamber of Commerce  
Board of Director's Meeting  
March 2, 2011**

Minutes

Participants

**Board Members:** Joan Tyndall, Helen Kruger, Donna Koskey, John Rieley, Art Blanchette, Bernice Edwards, Lit Dryden, Jeff Benson, Chris Couch, Robbie Robinson, David Mueller and Linda Price  
**Also Present:** Karen Duffield, ED

Topic	Details	Action Items
<b>Call to Order</b>	Meeting was called to order by Bernice Edwards at 4:05	
<b>Approval of the Minutes</b>	The April 2011 Minutes were emailed and provided in Bd. packet for review and approval.	Motion by Helen, 2 <sup>nd</sup> by Jeff, Linda Abstained-motion carried
<b>Treasurer's Report</b>	Treasurer's financial reports including Balance Sheet and P&L were emailed and included in Bd. packet for review and approval. It is noted that the Financial Report for the Chicken Festival is provided for informational purposes only at this time.	Motion by Linda, 2 <sup>nd</sup> by Helen-motion carried
<b>Membership</b>	Helen advised that we currently have 415 members. Although we have added 3 new members. Helen reminded everyone of the ribbon cuttings – Piazza Farms on 5/6 @ 10 am and Solutions Integrated Planning on 5/16 @ 10am. Provided in the board packages is 10 reasons to join that has been translated to Spanish for help in reaching out to the Hispanic community. (both Zaida and Karen working on ways to reach out and get the Hispanic business owner to join the Chamber. Both Helen and Bernice will be actively working so that the membership # does not go below 400. The board will be recruited once canvassing starts to aid in this.	
<b>Economic Development</b>	Lit reported on today's Economic Development Council Meeting and its continuing swell of attendees. Lit advised that the main program was by Pat Ryan where he discussed hurricanes and their potential impact on Sussex County. Pat discussed the couple of large hurricanes that impacted Delmarva – Bob and Isabel, then what the potential damage would be if a Katrina or Gilbert were to hit in this area. Lit then talked about the success of the Small Business Caucus, which had less attendance than the last one. John interjected that the majority in the house have had a poor voting record when it comes to small business. They have shown that the minority members seem to follow along what the majority votes on. It is also noteworthy to point out that Danny Short is on the governmental affairs committee and he is agreeable to receiving letters and input from local chambers on issues they feel strongly about. It was determined that the	

	<p>Chamber's governmental affairs committee needs to be proactive in determining the voting records and issues of small business and to keep the board apprised of those items that the Chamber should be involved with.</p>	
<b>Easter Egg Hunt</b>	<p>Donna reported that all monies with the exception of about \$225 have been accounted for. She indicated a good time was had by all and that they will be looking for ways to get more people involved next year. Donna did say there were a "few" complaints concerning the plastic eggs used this year and the small erasers inside, so the committee will look at that next year.</p>	
<b>Chicken Festival</b>	<p>Karen reported that there is a new Platinum Sponsor, which brings the total sponsor monies to \$19,500 vs a budget of \$20,000 and there is still potential for more sponsors before the event. Karen said the vendors are coming in slowly but that is typical for any event, but we are still in need of home and trade vendors. If anyone is talking to potential vendors, remind them of the exposure the event brings. There is to be a meeting on 5/5 whereby significant changes to the site at the Christian HS will be revealed. Karen also said that Board commitment is necessary since there are so many areas needing help. Linda and Joan are available both days. John, Art, Bernice, Helen, Robbie &amp; David are available either all day Saturday, morning or afternoon shifts. Lit is available on Friday. It was nice to see the support from Sussex County Council go from \$500 to \$1500, although the committee is frustrated with the support from the Town of Georgetown, which is slowly coming around.</p>	
<b>Wings &amp; Wheels</b>	<p>Linda advised next meeting is 5/5 all are welcome as we need the support of the Board. She advised that we have finally received final approval from the County for the October 1<sup>st</sup> date thanks to support from the Airport Advisory Committee and others at the airport that have been involved with W &amp; W. Linda also advised that we are trying to add a Friday night WWII Canteen Show event – more to come.</p>	
<b>Farmers Market</b>	<p>Karen reported that the Milton Farmer's market has started, which is going strong and worried that it may impact GT, since some of our farmers have gone there. It is hoped that the new location at Town Park will provide much more consistent attendance since it is right in town. We do need commitment from our board to man the Chamber Tent/table every Friday. It is expected that each board member do what it can to get the word out and make sure people come out starting May 27<sup>th</sup>. Karen advised that we may be looking to add music (Milton doing), to make it more of an event.</p>	

<b>Georgetown Phone Book</b>	Joan reported that the book is now at the printer. There will be 7400 copies printed and distributed in Georgetown. The front cover will be a tribute to Chad Spicer and once all is said and done each group – Chamber and Little League should profit about \$10,000 each.	
<b>Museum Coalition</b>	Karen reported that beginning May 19 <sup>th</sup> the doors will be open to Georgetown History – Marvel Museum, Old Court House, Train Station, and the Brick Hotel. There will be a flag at each location indicating they are open. The coalition has worked to have these locations open on certain days and at certain times on a consistent basis.	
<b>Executive Director's Report</b>	Included in board packages	
<b>Shred Event</b>	Karen reported about a Chamber and WSFS shred event at the Long Neck location. There is no cost to the Chamber – the Chamber will advertise and help to get people out to the event. It was reported that there had been some controversy (not with GT) concerning the RBDB Chamber who also held an event, but someone came forward saying he started this shred event and then the Chamber came along and had this event without him. This is only for information, it has nothing to do with our event.	
<b>New Business</b>	Lit brought up the survey that was done a few years ago and whether it now addresses the town population accurately. It is thought that it does not show about 75% growth of the town during the day and the opportunity that presents to prospective businesses etc. Lit will keep in touch with Brian and will report at an upcoming meeting, if necessary.	
<b>Next Meeting</b>	<p style="text-align: center;">Wednesday – 6/1/11 @ 4pm</p> <p style="text-align: center;">With no further business the meeting was adjourned at 5:10 pm</p> <p style="text-align: center;">Minutes respectfully submitted – Linda Price</p>	