

GREATER GEORGETOWN CHAMBER OF COMMERCE

Georgetown Delaware

 LINKING BUSINESS & THE COMMUNITY

140 Layton Avenue, PO Box 1

Georgetown, Delaware 19947

302-856-1544

302-856-1577

info@georgetowncoc.com

www.georgetowncoc.com

62nd Annual

DELMARVA

**CHICKEN
FESTIVAL** 

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GEORGETOWN, DE

The Greater Georgetown Chamber of Commerce and the community of Georgetown have the privilege of hosting the *62nd Annual Delmarva Chicken Festival*. The event will be held on the grounds of the Delmarva Christian School in Georgetown on Friday, June 17, 2011 and Saturday, June 18, 2011.

The very first *Delmarva Chicken Festival* debuted in Georgetown in 1948, and it has been held in the Georgetown area two times since, the last being a long 25 years ago. It is time for the county seat to take center stage again for this widely popular event that can draw as many as 30,000 guests over a 2-day period.

The poultry industry is vital to the economic viability and stability of the Delmarva region and in particular to Sussex County, which has consistently ranked #1 among America's counties in broiler chicken production. Sussex County is at the heart of where most of the growing and processing of these chickens occurs, and Georgetown is at the heart of Sussex County. So, it seemed only right that Georgetown continue its tradition to spotlight the poultry industry, and be the host area for the *62nd Annual Delmarva Chicken Festival*.

The Chamber's sponsorship committee is seeking financial assistance with the costs associated with hosting the *62nd Delmarva Chicken Festival*. This event is not only a great opportunity to promote the Georgetown and Sussex County area, but it also provides opportunities for local non profits, including the Chamber, to generate revenue for their own programs of work. But an event of this size and scope requires strong support from state, county, and local agencies, and from our corporate/business community to offset the significant costs associated with it. As such, please consider the following levels of unique sponsorship opportunity that are available. The attached sponsorship form provides more information regarding the benefits to your organization at each level.

DIAMOND- \$5,000+; **PLATINUM-** \$2,500-\$4,999; **GOLD:** \$1,000-\$2,499
SILVER- \$500-\$999; **BRONZE-** \$300-\$499; **SUPPORTER-** \$50-\$299

We hope we can count on you! For more information, please contact Karen Duffield at the Georgetown Chamber at (302) 856-1544 or visit www.georgetowncoc.com or www.dpicken.org. We have also included a sponsorship response form for your convenience. Thank you in advance for your generous support.

Jeanne D. Dukes, President
Georgetown Chamber of Commerce

Karen S. Duffield, Executive Director
Georgetown Chamber of Commerce



SPONSORSHIP OPPORTUNITY LEVELS

June 17 - 18, 2011

DIAMOND - \$5,000 +

- ◆ VIP Lunch for 10 with Special Event Dignitaries
- ◆ 10 x10 Indoor Home & Trade Vendor space or Outside Vendor space in prominent location
- ◆ VIP Parking
- ◆ Recognition at Opening Ceremony
- ◆ Logo recognition & display at all event entrances
- ◆ Prominent onsite Logo recognition & display
- ◆ Periodic onsite announcements recognizing event sponsorship
- ◆ Radio, print and internet promotion
- ◆ Logo on Chamber Web page
- ◆ Banner Display
- ◆ Diamond Listing/Logo in Schedule of Events
- ◆ Recognition in Chamber's Monthly Newsletter "*On Track*"

PLATINUM - \$2,500 +

- ◆ VIP Parking
- ◆ Recognition at Opening Ceremony
- ◆ Periodic onsite announcements recognizing event sponsorship
- ◆ Radio, print and internet promotion
- ◆ 10 x10 Vendor space
- ◆ Logo on Chamber Web page
- ◆ Banner Display
- ◆ Prominent Onsite recognition
- ◆ 8 FREE "Chick Ticks"
- ◆ Platinum Listing/Logo in Schedule of Events
- ◆ Recognition in Chamber's Monthly Newsletter "*On Track*"

GOLD - \$1,000 +

- ◆ VIP Parking
- ◆ 10 x 10 Vendor Space
- ◆ Banner Display
- ◆ Onsite recognition
- ◆ 6 FREE "Chick Ticks"
- ◆ Gold Listing/Logo in Schedule of Events
- ◆ Recognition in Chamber's Monthly Newsletter "*On Track*"

SILVER - \$500 +

- ◆ Banner Display
- ◆ Onsite recognition
- ◆ 4 FREE "Chick Ticks"
- ◆ Silver Listing/Logo in Schedule of Events
- ◆ Recognition in Chamber's Monthly Newsletter "*On Track*"

BRONZE - \$300 +

- ◆ Onsite Recognition
- ◆ Recognition in Chamber's Monthly Newsletter "*On Track*"
- ◆ 2 FREE "Chick Ticks"

SUPPORTER - \$100 +

(\$101-\$299)

- ◆ Recognition in Chamber's Monthly Newsletter "*On Track*"
- ◆ 2 FREE "Chick Ticks"

(\$50-\$100)

- ◆ 1 FREE "Chick Tick"



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PLEASE SIGN US UP!

Company: _____ Sponsorship Level: \$ _____

Address: _____

Email: _____ Payment: Bill Me Check Credit Card

Contact Name: _____ Title: _____

Telephone: _____ Signature: _____