

**Greater Georgetown Chamber of Commerce  
Board of Director's Meeting  
October 6, 2010**

Minutes

Participants

**Board Members:** Lit Dryden, Jeanne Dukes, Linda Price, Joan Tyndall, Trish Schechtman, Robbie Robinson, Art Blanchette, Debbie Hartstein, Jeff Benson & Bernice Edwards

**Also Present:** Karen Duffield, ED

Topic	Details	Action Items
<b>Call to Order</b>	Meeting was called to order by Jeanne Dukes at 4:10 pm	
<b>Approval of the Minutes</b>	The September 1st minutes emailed and provided in the package	Motion made by Lit, second by Debbie, motion carried
<b>Treasurer's Report</b>	<p>The Treasurer's Report was provided in the package, along with 3<sup>rd</sup> Budget for review</p> <p>During the discussion of the budget, Karen was asked if there were any areas that we needed be concerned with. The area of membership renewals was one, but after some discussion, it was determined that by the end of the year we "should" be within a couple thousand of the budget amount. It was also noted that although all the monies received from Wings &amp; Wheels have not been reflected (nor have all the expenses), the financial report will show that W &amp; W income will be higher than the budget allowed.</p>	<p>Motion made by Art, second by Debbie. Motion carried</p> <p>A motion to accept the 3<sup>rd</sup> quarter budget was made by Linda, second by Trish, motion carried.</p>
<b>Membership</b>	Karen reported in Helen's absence. We continue to stay relatively constant with members, we lose one and gain one, but no real uptick. Having said that, there will be a membership drive now until the end of the year, offering a discount for the new member and a discount for the referring member (tbd). In addition, all the benefits of membership will be highlighted. Karen also advised that Helen is looking for members for her committee. She is currently at 10 and would like to have about 15.	Jeanne asked that Karen provide the board with a current list of members to aid in knowing who to go after when in the community
<b>Economic Development</b>	Lit and others discussed the lunch meeting of the Economic Development Council. He said King Farm was discussed as well the 2008 survey done for Georgetown. Lit also talked about the recent acquisition of DeCrane which left Pat's as a stand alone. As for the 2008 survey, Lit advised that more information will be forthcoming in the next few weeks. There was also a discussion concerning the Chamber's involvement in helping to attract aviation businesses and getting the County to support having the FAA reverse its position on the runway expansion.	
<b>Wings &amp; Wheels</b>	Linda advised that this year's event was extremely successful. The weather could not have been more perfect and that brought out the crowds, approx 7000. Many in the group	

	discussed all the positive comments and the letter from the County praising the event (copy in package). Linda said there were 21 planes and about 256 cars. The cars were down and the planes were up from last year, but still not what was expected, which was mainly due to the weather in the surrounding areas and the wetness of the grounds. The cars made a last minute change and placed all cars on the concrete and, were so pleased, that going forward they will set up the same, using the grassy areas as overflow. A wrap up meeting is still being planned for this month.	
<b>Delmarva Chicken Festival</b>	Karen advised that the initial planning meeting has taken place and going forward they are looking to meet the 3 <sup>rd</sup> Thursday of each month. The meetings are slated to last about 1 hour, but at times may extend to 1 ½ hours. She is still looking for people to head committees and get further involved. The next meeting is 10/21 at 1 pm Chamber Office.	
<b>Christmas Parade</b>	Jeanne advised that all is on target. Having some issues with the balloons as she is trying to deal with 2 vendors who are related and at odds. Lit advised that she possibly try to remind them who is the client and take it from there, which Jeanne said she would do.	
<b>Nominating Committee</b>	Linda advised that all board members have been asked of their desire to continue serving on the board. She has not heard from Lit, Jeff, Bernice or John.	Lit, Jeff & Bernice told of their desire to continue service, with Lit saying that if there is someone newer who has a desire to serve he would step aside.
<b>GT Haunted Tour</b>	Trish advised that in discussing this project with all parties, a determination was made that in an effort to get it right and put on a good show that can be expanded, this project will be postponed until the Spring. This way the program can be put together right, practiced and then have a longer, better one for Halloween in 2011	
<b>New Business</b>	HGA/Return Day – Lit asked for the Chamber to support the “open house” at the train station with a donation of \$1500.00. He knows since Return Day is only every 2 years, there was no monies budgeted, but since the Chamber has supported in the past, he requested we once again lend our support. In addition, there is a keepsake book that will be available on Return Day and after, in which he requested the Chamber take an ad.	It was decided that the budget committee will take a look and see if the \$1500 donation can be done. As for the ad, Karen advised that there is money in the advertising budget and will make that determination.
<b>Laurel Chamber Business Expo</b>	Robbie advised that 20 businesses participated but was not well attended by the public. Good networking took place. He did say he thought if they had next year, we should participate but he felt as if the weather was why the attendance was low.	
<b>Personnel</b>	Bernice discussed the Personnel Committee’s recommendation to increase Karen’s salary to \$30/hour. The discussion	Art made a motion to accept the

	centered around everything Karen does for the Chamber and how much of a professional she is and how well she represents the Chamber	recommendation of the personnel committee. Second by Trish. Motion carried.
<b>Adjourn</b>	At 5:20 pm	
<b>Next Meeting</b>		Wednesday, November 3, 2010

Minutes respectfully submitted by: Linda Price 10/6/10