



# ON TRACK

*"Linking business with community"*

## GREATER GEORGETOWN CHAMBER OF COMMERCE

### CHAMBER'S 2011 BOARD OF DIRECTORS CONFIRMED

We are pleased and proud to present the following Officers & Directors who will serve on the Greater Georgetown Chamber of Commerce 2011 Board of Directors. These dedicated volunteers bring desire, experience and leadership to the Board, and passion, enthusiasm and commitment to the Chamber membership and the greater Georgetown community. We are convinced that this Board has the qualities we need to further the mission of the Chamber, and to promote and advance the business of our members.

Every Board Director understands his/her obligation to serve actively on a Chamber Committee and/or Task Force. Committees are the heart of a Chamber organization. Through them, projects are initiated and carried through to completion. They provide an excellent training ground for future Chamber officers and leaders in our community. It is a truism that a Chamber's strength and influence can usually be measured by the character of its Board and its committees and the work they do. Thank you for your service!



#### CONFIRMED OFFICERS & DIRECTORS 2011

Greater Georgetown Chamber of Commerce Board of Directors

##### OFFICERS

President - Jeanne Dukes (*Beebe Medical Center*)  
 1st Vice President - Bernice Edwards (*First State Community Action Agency*)  
 2nd Vice President - David Mueller (*Alarm Engineering*)  
 Secretary - Linda Price (*Delaware National Bank*)  
 Treasurer - Joan Tyndall (*Sergovic & Carmean, PA*)  
 Past President - Ray Hopkins (*ServPro of Sussex County*)

##### DIRECTORS

<u>One Year Term</u>		<u>Two Year Term</u>
Lit Dryden ( <i>Sunrise Real Estate</i> )		Jeff Benson ( <i>Benson Financial Services</i> )
Trish Schechtman ( <i>Freeman Foundation</i> )		Art Blanchette ( <i>The Main Office</i> )
John Rieley ( <i>Edward Jones</i> )		Manaen Robinson ( <i>Law Office of Kim DeBonte</i> )
<u>Three Year Term</u>		
Helen Kruger ( <i>Kruger Trailers, Inc.</i> )		
Chris Couch ( <i>Georgetown Boys &amp; Girls Club</i> )		
Donna Koskey ( <i>Chardon Jewelers</i> )		

#### EVENTS TO NOTE

Economic Dev. Mtg.  
 GT Wesleyan Church  
 Wednesday, Nov. 3  
 12:00 Noon

Board Meeting  
 Train Station  
 Wednesday, Nov. 3  
 4 p.m.

Return Day  
 The Circle, Georgetown  
 Thursday, Nov. 4

Breakfast Meeting  
 The Brick Hotel  
 Wednesday, Nov. 10  
 7:30 a.m.-8:30 a.m.

Chamber Mixer  
 Blue Water Grill  
 Wednesday, Nov. 17  
 4:30 p.m.-6:30 p.m.

Chicken Festival Mtg.  
 Delmarva Christian HS  
 Thursday, Nov. 18  
 1:30 p.m.

Membership Meeting  
 Train Station  
 Monday, Nov. 22  
 7:30 a.m.-1:00 p.m.

No Chamber Lunch  
 Happy Thanksgiving!

CHRISTMAS PARADE  
 The Circle-Georgetown  
 Thursday, Dec. 2  
 7:00 p.m.



We Proudly Recognize  
 — NRG Energy- Indian River Power Plant —  
 Our Executive VIP Chamber Partner in 2010



## MY THOUGHT...



For most of us, we show our gratitude or our thankfulness around the holidays, such as Thanksgiving, Christmas or Memorial Day. We express thanks to someone who gives us some-

thing and to those who have helped us along the way. Yet, what happens during the rest of the year?

There are times when we express thanks and it is expected. For example, I watched one of our employees give a helping hand in lifting a dehumidifier into the back of a truck. The person who was helped expressed thanks and even reached out his hand to shake the helper's hand. It was obvious, there was a good feeling between them. By way of saying "thank you" for whatever reason, i.e. having the door opened for you at the post office, or being let in a long string of traffic, we may give a thankful wave of a hand, or even a mumbled "thanks" and this is, or should be, expected. But really saying thank you to someone can give you a very special feeling.

## ...from the President, Ray Hopkins

Experiencing thankfulness must be a daily part of life. I know I sound pushy saying "must," but really, can you imagine not being thankful for life? Having the chance to be thankful and choosing to hide it is like wrapping a present and never giving it.



The following is a quote from a favorite author of mine and I recall his words on gratitude, so I share the words of Henri J. M. Nouwen here: "In the past I always thought of gratitude as a spontaneous response to the awareness of gifts received, but now I realize that that gratitude can also be lived as a discipline. The discipline of gratitude is the explicit effort to acknowledge that all I am and have is given to me as a gift of love, a gift to be celebrated with joy." Living life with gratitude is in indeed a gift we give to ourselves.



I hope your days are an expression of thankfulness and you share your great gift with others. The Chamber Office can help you find the best way to demonstrate your gratitude for all that is done on your behalf and on behalf of our Georgetown community to improve our quality of life throughout the year. Call 856-1544. Thank you. Ray, Your grateful President

## THANK YOU RENEWING MEMBERS

Ad Art Signs, Co.; Adams-Kemp Assoc.; Alzheimer's Association; Blue Hen Disposal  
Carpentry Unlimited, Inc.; CK's Hair Port Ltd; Col. E. N. Tyndall; KFC/Taco Bell  
Comcast Cablevision of Delmarva; Comfort Inn-Rehoboth Beach; El Mercado  
Cripple Creek Golf & Country Club; Delaware State University; Rogers Sign Co.  
Georgetown Air Services; Georgetown Public Library; Georgetown Self Storage & U-Haul  
Georgetown Wesleyan Church; Georgia House Café; Henlopen Homes, Inc.;  
Kruger Trailers, Inc.; Megee Plumbing & Heating Co.; Milford Housing Development Corp.  
Pioneer Computers LLC; Progar & Co., P.A.; Rogers Graphics Inc.;  
Small Business Administration; Smith's Used Cars; Stumpf, Vickers & Sandy;  
Sussex Eye Center; Sundew Painting; Sussex County Habitat for Humanity;  
The Lighthouse Cove; WSFS Bank

## ANNUAL PARTY CELEBRATES MEMBERS & DIRECTORS



*Come Celebrate at the Chamber's  
Annual Christmas Party &  
Installation of Officers  
December 9, 2010*

*Free to One Member & Guest*  
Additional Guests are Invited for \$15 each  
*Complimentary Beer, Wine & Soda*  
Cash Bar Available  
*A Feast of Appetizers*  
Roasted Sirloin, Scallops with Bacon,  
Ham & Biscuits, Mini Crab Cakes & Steamed Shrimp  
Fruit, Vegetable & Cheese Assortment  
Chocolate Covered Strawberries  
Assorted Desserts  
*Entertainment*

*5:00 pm ~ 8:00 pm*      *Cheer Center*      *rsvp 856-1544 by Dec. 1*



### DON'T FORGET OUR 2010 Membership Drive

Join the Georgetown Chamber before the end of 2010!

If you join today, you will receive **20% off** your First Year Dues- a **\$30 savings!**

**AND ... Come to the Annual Christmas Party with a Guest- FREE!!!**

And if you are already a

member, refer a **New Member** in 2010 and you will receive **20% off**  
your next renewal of dues- also, a **\$30 savings!**

Join the Georgetown Chamber of Commerce **BEFORE DECEMBER 31, 2010**

**AND SAVE \$30.00!**

**DON'T MISS THE MARK!**

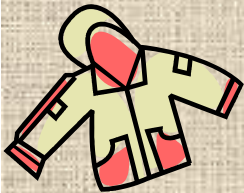
## CONGRATULATIONS...and...THANK YOU FOR GOOD WORKS



### HAPPY ANNIVERSARY FIRST STATE!

First State Community Action Agency celebrated  
**45 years of service to Delawareans!!**  
 Thank you FSCAA for everything you do for our community!

### Southern Delaware Physical Therapy ANNUAL COAT DRIVE



SDPT will be collecting coats in all sizes until **December 16, 2010**. Please drop your gently used coats off at any of the SDT Clinics.



The Georgetown Clinic is located at 2 Lee Avenue behind the PNC Bank & Harvest Diner.

### HAPPY ANNIVERSARY GEORGE SHERMAN CORP.!

State Representative of the 37th District, Ruth Briggs King presented George Sherman Corporation with a **Proclamation of Congratulations** for celebrating their **50th anniversary** in business. "This is quite an accomplishment and something to be proud of," she said.

George Sherman Corporation has operated a successful plumbing and HVAC business in Kent and Sussex County since 1960.

Pictured from left to right are Orville Mills, Vice-President; Ruth Briggs King, State Representative of 37th District; Dean Sherman, President; and Harold Sheets Secretary/Treasurer.



## QUILT FOR HEALING TO BE RAFFLED



To help raise money for vital hospital programs and services, Bayhealth Medical Center is now raffling off its special Quilt for Healing.

The queen-sized quilt was a team effort by many Bayhealth departments. Sixteen volunteers assembled 18 small quilts representing a wide range of themes, colors and designs. The large tree in the center of the quilt was designed by the Guest Relations Department and Arts and Entertainment Committee members. The quilt was pieced together by Jane Hewitt, Chairperson of the Arts and Entertainment Committee. The machine quilting was done by Lisa Stallings of Lisa's Creative Quilting.

The Quilt symbolizes the partnership among Bayhealth departments that's necessary to help patients heal physically, spiritually and emotionally. The quilt also represents Bayhealth's commitment to the Planetree model of care which enhances healthcare from the patient's perspective, empowers

patients through information and education, and encourages healing partnerships with caregivers to support more active participation.

The quilt was presented at the National Planetree Conference in Denver, Colorado in early October, then displayed at Kent General Hospital and Milford Memorial Hospital during the past month, and will now be raffled off on November 30, 2010. To purchase raffle tickets for the Healing Quilt, please stop by the gift shop at Kent General Hospital or Milford Memorial Hospital. One raffle ticket costs \$2, or you may buy six tickets for \$10. For questions, please call Jane Hewitt at (302) 744-7085.

## RESTAURANT MEMBERS-SIGN UP TODAY!

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\*Additional Fees apply for Online Ordering

**To join, call Kevin Idoni at (443) 880-9097, and tell him that you heard about this great opportunity through our Chamber!**

**SHOW YOUR THANKS! ... BUY LOCAL!**



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## THANK YOU OCTOBER GUEST SPEAKERS

### La Esperanza



President, Ray Hopkins thanks La Esperanza Executive Director, Zaida Guajardo

The Chamber welcomed Zaida Guajardo, Executive Director of *La Esperanza* to its October Breakfast. *La Esperanza* supports the integration and empowerment of immigrants as worthy, productive, and contributing residents of Sussex County, Delaware. The non profit organization seeks to enrich its communities by welcoming cultural diversity and by providing services of value. Zaida shared her thoughts on how *La Esperanza* and the Chamber can work together to integrate Hispanic businesses into the mainstream culture of Georgetown businesses.

The Chamber was pleased to have two special guest speakers at its October Luncheon, the new Superintendent of the Sussex Tech School District, Dr. AJ Lathbury, and Director of the Adult Education Division, Dr. John Kreitzer.



President, Ray Hopkins (middle) thanks John Kreitzer (left) and AJ Lathbury (right) of Sussex Tech

Dr. Lathbury and Dr. Kreitzer presented on the extensive services and programs that Sussex Technical High School and the Adult Education Division at Sussex Tech provide to support a developing and highly-skilled workforce in Southern Delaware.

## RIBBON CUTTINGS WRAP UP OCTOBER



**ABOVE:** The Chamber held a Ribbon Cutting event at the **Sussex Pain Relief Center** to celebrate its Grand Opening. Steve Rose (Nanticoke Health Services), Michael Vincent (SC Council), Charlie Koskey (Town Council) and several Chamber members joined owner, Dr. Antony & her staff, family and friends in the ceremony.



**ABOVE:** Ruth Briggs King (District 37 Rep.); Julie Wheatley (SC Eco. Dev.); Annie Besche-Martin (Town Council); Sam Wilson (SC Council) and Chamber Representatives joined Kathy Giovoni (Asst. Manager, Elmer's), Lee Snyder (store manager, Elmer's), Sarah & Chris Willey and Alfie Oakes (owners, Elmer's), at a recent Ribbon Cutting event to celebrate the Grand Opening of the new Elmer's Market on 13257 Seashore Hwy.

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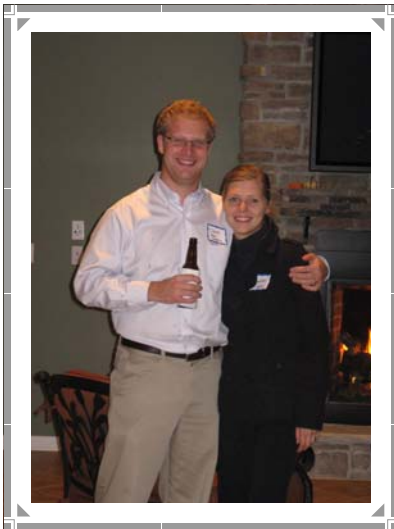
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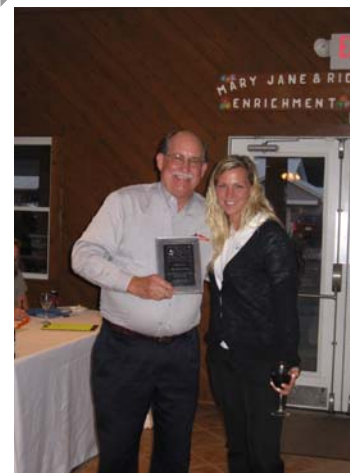


David & Karolina Mueller  
(Alarm Engineering)



L to R: Carol Givens (Givens' Flowers),  
John Carney (Candidate),  
& Helen Kruger (Kruger Trailers)

RIGHT- L to R: Randall Cash  
(Automated Copy),  
Kristin Lang & Kim Baker  
(Delmarva Broadcasting Co.)



L to R: Chamber President, Ray  
Hopkins thanks Cordrey  
Center Manager & Event  
Coordinator, Ruth Dingwall

### MANY THANKS FOR OCTOBER DOOR PRIZES!

Automated Copy, N.L. Elliott/ Georgetown Chamber

## THEY WERE GRATEFUL THEY CAME

Helen Kruger, **Kruger Trailer Sales**; Ray Hopkins, **Servpro of Sussex County**; Lisa & Art Blanchett, **The Main Office**; Joan Messick, **G.H.S.**; Toby & Carol Givens, **Givens Florist**; Randall & Virginia Cash, **Automated Copy**; Marcie Urgo, **Children & Families First**; Kristin Lang & Kim Baker, **Delmarva Broadcasting Co.**; Jan Ezell, **County Bank**; David & Karolina Mueller, **Alarm Engineering**, Nancy Weldin, **Artesian Water**; William F. Tobin, **George Sherman**; Chris Couch, **Georgetown Boys & Girls Club**; Don Dykes, **Whayland Co.**; Joan Tyndall, **Sergovic & Carmean**; Jamie Magee, **Alzheimer's Association**; Jesse Styers, **Got Tile?**; Daniel Betts, **Master Builders LLC**; Donna Koskey, **Chardon Ltd.**, Albert Shields, James Allen, **Citizens**; Chip Flowers, Scott Dailey, John Carney & Ruth Briggs King, **Candidates**; Ruth Dingwall & Richard Cordrey, **The Cordrey Center Hosts**



## FROM THE DIRECTOR'S CHAIR...

**Karen S. Duffield, Exec. Dir.**

With the holidays upon us, and the elections behind us, I cannot help but think about traditions and how our lives are often defined by them. According to Wikipedia, a tradition is, "...a custom, opinion or belief handed down to posterity." There are many traditions that bind us as a nation—our electoral process every November is an obvious one; Memorial & Veterans Days are steeped in the culture of the United States. Return Day is a tradition for the Town of Georgetown since the late 1700s. The practice of burying the hatchet, to represent non-partisanship is now part of our heritage as a Town.

The Chamber has its traditions too, perhaps not dating as far back as Return Day, but well established & celebratory observations nevertheless. The Chamber's traditional nomination of Officers & Directors every year marks its own democratic process and rotation of leadership. Our Annual Christmas Party is becoming a tradition of sorts; it's a celebration of our membership and of our new Board of Directors. This year, we observe this custom on Dec. 9th at the CHEER Center.

T.S. Eliot once said, "A tradition without intelligence is not worth having." The Chamber's Christmas Parade has long been a holiday tradition in Georgetown; but in the last three years, this "traditional" parade with only floats, trucks and marching bands, etc., had developed into a "Balloon" parade featuring huge, Macy styled jumbo bal-



loons. We had hoped that this would become a new tradition; However, this year, in light of the continued & persistent lag in our economy, and the Chamber's commitment to being a good steward of the membership's resources, we are making some changes to this tradition. The event will still be the Christmas "Balloon" Parade,

just with a couple thousand twists on the balloon theme (can you guess?) This change will keep expenses low and holiday cheer high. This new approach holds true to a framework, but makes sense for the Chamber and is anchored in fiscal responsibility. The theme for this year's parade is "Christmas Around the World"- and we hope that every entry will reflect the beautiful diversity of traditions that the different cul-

tures of the world have for celebrating Christmas "Tradition is a guide and not a jailer," said W. Somerset Maugham, and I am proud when I see our Chamber make decisions and create initiatives that are not chained to the past or hobbled in ritual. As I age, sometimes I get stuck in the familiar past when I look to the uncertain future. I crave the security & comfort of time worn customs, while I realize the need for change and flexibility. Traditions can define & anchor us to a place, a family, a culture. And as a Chamber, we should always look back at where we've been- but we should not stare. There are new traditions at hand that will serve us well today and prepare us for tomorrow, if we are only willing to open ourselves to the possibility.

## THANK YOU & WELCOME NEW MEMBERS

### Crossroad Community Church, Inc.

20684 State Forest Road  
Georgetown, DE 19947  
302-629-0111 x 112

Denise Harper  
Church

### Citizens Bank

13 The Circle  
Georgetown, DE 19947  
302-856-4200

Dawn Lockridge  
Bank

### Maxima 900

20200 DuPont Boulevard  
Georgetown, DE 19947  
302-228-8942

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### Focus Telecommunications, Inc.

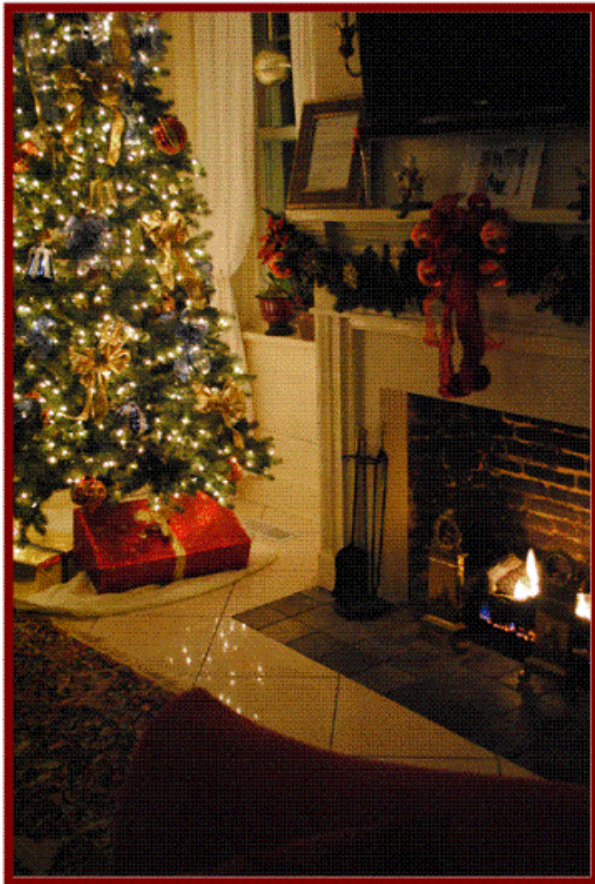
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## NOT-TO-BE-MISSED EVENTS



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*Thursday, December 16, 2010  
6:30 pm*

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For menu detail, call or visit us at [www.thebrickhotel.com](http://www.thebrickhotel.com).

## KSI HOLDS JOB FAIR

**Kent-Sussex Industries, Inc. will host a Job Fair on  
Wednesday, December 8, 2010 from 4:30 - 7:00 p.m. in its facility located at  
301 N. Rehoboth Blvd., Milford.**

**Currently, the following positions are available: activities specialists, custodian, drivers, production supervisors, program manager, training supervisors, and work crew supervisors.**

**For more information call Suzanne at 302/422-4014 ext. 3014. <http://www.ksiinc.org>.**



**Kent-Sussex Industries, Inc.**

301 N. Rehoboth Blvd - Milford, DE 19963 - 302/422-4014 - 302/422-5848 FAX



**Oct. 17, 2010 – Nov. 16, 2010**

## **Web Stats**

**Web Visits from 35 countries/territories-2,010  
(1,703 Unique Visitors)  
Page Views 6,972  
New Visits - 77.91%  
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GREATER GEORGETOWN CHAMBER OF COMMERCE

## **2010 Greater Georgetown Chamber of Commerce Officers & Directors**

Ray Hopkins—President  
Jeanne Dukes—1st Vice President  
Bernice Edwards—2nd Vice President  
Linda Price —Secretary  
Joan Tyndall—Treasurer  
Debbie Hartstein—Past President

### **One-Year Directors**

Lit Dryden Helen Kruger

### **Two—Year Directors**

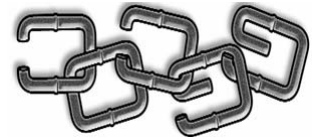
Trish Schechtman John Rieley  
Bill Taylor

### **Three—Year Directors**

David Mueller Jeffrey Benson  
Art Blanchette Robbie Robinson

**Executive Director, Karen S. Duffield**

*Linking Business with the Community*



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