



ON TRACK

"Linking business with community"

GREATER GEORGETOWN CHAMBER OF COMMERCE

DELMARVA CHICKEN FESTIVAL COMES HOME TO ROOST



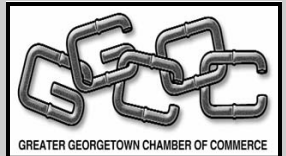
After a 25 year absence, the Delmarva Chicken Festival came home to roost in Georgetown. It was with a comfortable, laid back and down home fanfare that only the community that hatched the Delmarva Poultry Industry's signature event way back in 1948 could

welcome it back to its nesting ground. Local, county, state and federal elected officials, DPI principals, Chamber directors and hosts from the Delmarva Christian High School, this year's festival venue, joined together for Opening Ceremonies to "cut the ribbon" on the two day event that was nearly two years in the making.



Chamber President and Festival Co-Chair, Jeanne Dukes declared the 62nd Annual Delmarva Chicken Festival officially started on Friday morning, June 17th and before its close on Saturday evening, June 18th, chicken—the meat, the industry, the fluffy yellow cheep fresh out of its shell, — took center stage and was celebrated in all its various forms.

The opportunity to promote the Georgetown community and fundraise for area non-profit & civic organizations were primary reasons that the Georgetown Chamber embraced the leadership role in organizing an event that has attracted 20,000 people to its world famous Giant Fry Pan and Educational Chick Display in the past. Just being a part of an event that has seen 62 years of festivities is a great honor, but to accomplish our initial goals and meet our even greater expectations, really takes the cake... Or should I say, chicken!



EVENTS TO NOTE IN JULY

Economic Dev. Mtg.
Wednesday, July 6
GT Wesleyan Church
12:00 Noon

Board Meeting
Wednesday, July 6
Chamber Office
4 p.m.

Breakfast Meeting
Wednesday, July 13
The Brick Hotel
7:30 a.m.-8:30 a.m.

Chamber Mixer
Wednesday, July 20
Dr. Villar's Office
4:30 p.m.-6:30 p.m.

Chamber Lunch
Wednesday, July 27
The CHEER Center
12:00 Noon-1:00 p.m.

GT Farmers' Market
Every Friday, 3PM-6PM
No. Bedford St. Park

We Proudly Recognize Our 2011 VIP Partners To Date:



* **Fulton Bank** *

**Brandywine Assisted Living * Delmarva Power * The Insurance Market
NRG Indian River Power Plant * ServPro of Sussex County * Tyndall's Construction
* WalMart * Wilmington University ***

PICTURES CAPTURE TRUE FLAVOR OF CHICKEN FEST



June was a busy month for the **Greater Georgetown Chamber of Commerce**. We hope that you had an opportunity to experience all that Georgetown had to offer, but if not, there is always July.

The Chamber will continue to plan for our next upcoming community event, the **Wings & Wheels Festival**, planned for October. In addition, each Friday, don't forget to buy local and fresh at our very own **Farmers' Market**.

I think that the saying is true - a picture is worth a thousand words. Please enjoy the moments captured on film at the **62nd Annual Delmarva Chicken Festival** sponsored by the Delmarva Poultry Industry, hosted by the Delmarva Christian School and Greater Georgetown Chamber of Commerce.

Thank you, Thank you, Thank you to all the sponsors, volunteers, and participants that contributed to making this such a successful event. **And I'll see you around town... Jeanne**

President, Jeanne Dukes



CHICKEN REIGNS SUPREME



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 * Georgetown Little League *

IT'S JUST AROUND THE CORNER!



For more information on how you can get involved in the 4th Annual Wings & Wheels event, visit www.wings-wheels.com or call Karen at 302-856-1544.

WELCOME NEW MEMBERS



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THE ARTS & ENERGY – HOT TOPICS FOR BREAKFAST



Trish Schechtman, Operations Manager for the Joshua M. Freeman Foundation and the Freeman Stage at Bayside presented at the Chamber's May Breakfast at The Brick Hotel in Georgetown, and outlined the exciting line-up of entertainment scheduled at the open air performing arts venue located near Fenwick Island, DE. this summer. The Freeman Stage presents diverse programming in the genres of dance, live music, theatre and children's programming. Typically, performances are offered on Thursday nights, Friday nights, Saturday mornings and occasional Saturday nights, Memorial Day

through Labor Day. To learn more about the Freeman Stage and its schedule of summer events, visit www.freemanstage.org.

As Delaware's one-stop resource for saving money, creating jobs and improving the environment, **Energize Delaware** offers new ways for commercial, industrial and other non-residential groups including municipalities, universities, schools and hospitals to become full partners in Delaware's sustainable energy future. Energize Delaware representative, **Kimberly Gibb** was the special guest presenter at the Chamber's June Breakfast at The Brick Hotel, and detailed programs like the *Efficiency Plus Business Program* which offers businesses, non-profits, institutions and other public-sector organizations a wide breadth of prescriptive and custom equipment incentives and financing options to help save energy while adding to your bottom line. The Efficiency Plus Business Program is funded by the American Recovery and Reinvestment Act. The Recovery Act provides stimulus funding for energy efficiency and renewable energy programs in Delaware. For more information on this incentive program and other ways Delaware businesses can save money, create jobs and improve the environment, visit www.energizedelaware.org.

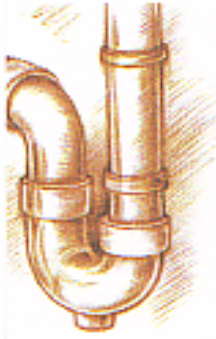


LUNCHEONS SERVE UP STATE & LOCAL UPDATES



Many thanks to **Sen. Joe Booth** (pictured on Left) and Town Manager of Georgetown, **Gene Dvornick** (pictured on Right) who spoke at the Chamber's June & July Luncheons respectively, and offered State & local updates on budgets, redistricting & town improvements.

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Sergovic & Carmean Law Office Hosts Combo Mixer/Open House



George Sherman Corp. Debuts New Showroom at Mixer

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Money Mailer- Gift Certificate

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Piazza Farms- Huge Fruit Basket

Georgetown/Seaford Chambers Combine Forces & Draw a Crowd at George Sherman Corp.

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Jeanne Dukes, **Beebe Medical Center**; Jennifer Pavik, **Vernon Promotions**; Toby & Carol Givens;
Givens Flowers; Bernice Edwards, **F.S.C.A.A.**; Joan Tyndall & Shannon Carmean,
Sergovic & Carmean; Helen Kruger, **Kruger Trailers**; Joan Messick, **G.H.S.**; Garry, Wendee & Carla
Killmon, **Sharp Energy**; Martin Donovan, **Community Bank**; Casey Bradham, **Hillyards**;
Carol Richardson, Stan Toweas & Chris Redman, **Morning Star Business Report**;
Patricia Kirby, **Gebilen, Rockey & Associates**; Gloria Mills, **Vivian's Styles**;
Brian Lehmoth, **Tri Gas & Oil**; Melody Booker, **DEDO**; Jane Towers, **Blood Bank of DE**;
Mary Costello, **DE Hospice**; John Schroeder & Justin Gray, **Applied Bank**;
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GEORGETOWN FARMERS' MARKET ~ OPEN FOR BUSINESS

The **Georgetown Farmers' Market** is open for business every Friday from 3PM-6PM at the No. Bedford Street Park in Georgetown. This new location is proving ideal for our vendors– its cool and shaded and in walking distance from The Circle, and the heart of the County Seat, while still a direct drive-by from the summer beach traffic.

A variety of market vendors are set-up every week, with loyalists **Sap's Puddin'** (gourmet rice pudding, **The Farm** (organic chicken & eggs) **Good Earth Market** (breads, herbs, fruits, flowers & veggies) and **La Bella Farms** (rose bushes & other plantings for the garden) in attendance. **DiBonaventures** (baked goods, muffins, pies, etc.), **La Maiala** (fresh sausage meats) and marketers featuring organic honey, fresh popped kettle corn, and fresh squeezed lemonade are on site to refresh! Two newcomers to the Georgetown market, are **Marybelle's Market** (fruit & veggies) and **Lester Bunting Produce**, and we expect more throughout the season!

If you've never been, please come out and support our local farmers. If you have visited before and couldn't find what you were looking for, it may be there for you this Friday. Every week brings a new harvest and a new crop. So pick up a complimentary market bag at the Chamber's tent on site, enjoy the local entertainment that may be planned (Sky Brady & Tony Windsor have performed live) and **Buy Local! Eat Fresh!**

Buy Local! Eat Fresh!

**Georgetown
Farmers' Market**

Fridays • 3-6pm
May - September

Next to GT Presbyterian Church - N. Bedford St. Park

856-1544

Greater Georgetown
Chamber of Commerce



We were incredibly pleased and honored to have **Senator Tom Carper** stop by for the Georgetown Farmers' Market's season opener on Friday, May 27, 2011. Senator Carper was a great customer!

Kneeling L to R: Senator Carper, Karen Duffield, Chamber executive director; Emma Duffield, child; Trish Schechtman, Chamber Board Director. **Standing L to R:** Helen Kruger, Chamber Board Director, Jeanne Dukes, Chamber President; Joan Tyndall, Chamber Board Director and Pat Coluzzi, Georgetown Market Master.

FROM THE DIRECTOR'S CHAIR... Karen S. Duffield, Exec. Dir.



It would require a lot more space than is available on this page or even in this newsletter; and a far greater & more eloquent writer than I could ever hope to be to adequately thank all of the individuals who selflessly gave of their time and energies— before, during & after— the **62nd Annual Delmarva Festival**. So, given our limited space and my limited talents, I offer this brief pictorial review featuring just a few of the people who were responsible for creating an event that had heart and soul; sweat and tears; and showcased the community of Georgetown while it promoted the poultry industry.



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Many, many thanks also to Peninsula Oil & Propane, Weller's Trailers, Harley Davidson-Seaford; Sussex Pines Golf & Country Club, McCormick, ASAP Screenprinting, Joel Hitchcock, Short Circuit Electric; and John Kerchner Engineering for their donations of products, equipment & services which helped make the Delmarva Chicken Festival a great success!



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May 31, 2011-June 30, 2011
WEB STATS

Web Visits from 38 countries/territories-4,344
(3,547 Unique Visitors)
Page Views 10,724
New Visits - 74.95%
00:01:42 Avg. Time on Site



GREATER GEORGETOWN CHAMBER OF COMMERCE

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 Bernice Edwards (First State CAA)—1st Vice President
 David Mueller (Alarm Engineering)—2nd Vice President
 Linda Price (Fulton Bank)—Secretary
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 Ray Hopkins (ServPro of Sussex County)—Past President

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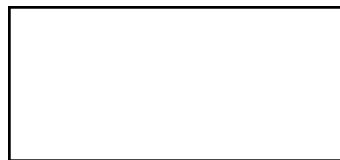
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Executive Director, Karen S. Duffield



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